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PRESS RELEASE

THE HELENSBURGH PARTNERSHIP APPOINTS CONSULTANTS TO CARRY OUT A MAJOR SHOPPING SURVEY

The Helensburgh Partnership has appointed Colliers CRE, a leading firm of commercial property consultants, to carry out an investigation into shopping in Helensburgh.

Colliers CRE specialise in Retail Planning and related research. Their work will include an audit of existing shopping facilities in the town and an estimate of Helensburgh's potential to absorb additional shops, both food and non-food. This work will assist in assessing the current leakage of food shopping to other towns, particularly Dumbarton.

A crucial part of the work is a Household Telephone Survey to be carried out by a firm specialising in market research. The questionnaire for the telephone survey has been specifically constructed to assist in addressing Helensburgh's needs in shopping terms. Residents are urged to participate in the telephone survey which is a fundamental part of the overall analysis.

The Partnership anticipates that the telephone survey will be carried out during week beginning 14 May with results available during June. Colliers CRE are due to complete their full report by the end of July.

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